

CAMP
ALEXANDER
MACK

2024 Annual Report





# FROM THE INDIANA CAMP BOARD CHAIR

During the Easter season, we remember the **Passion of the Gospel—Jesus'** death on the cross and resurrection so that all might be saved. At church, we hear the words, "Do this in remembrance of me." We literally *re-member* Jesus' body broken and shared as the bread is physically broken, shared, and *re-membered* when consumed by the Body of Christ, the Church. We step out into life with and in Christ—together—going about our work and play as the People of God.

Christian community comes fully alive for me at Camp Alexander Mack. I am grateful to step out in faith with others, working and playing in service to God's kingdom here on earth through camp and board ministry. In the past year, the Indiana Camp Board has asked thoughtful questions about resource allocation, capacity, usage, and the experiences of those we serve, to name a few. Through prayerful discernment, we approved a set of goals that will guide our next Strategic Plan. This plan, fleshed out with the help of many, will guide our steps and shape day-to-day operations over the next few years.

In response to current trends in the industry, we are also exploring upgrades to our infrastructure and buildings to better serve today's camper. We're stepping out to broaden our offerings as a retreat, conference, and environmental education center. Thanks to the extensive research of a dedicated committee, we approved a Master Facilities Plan—a bold vision that will take many hands and hearts to bring to life.

We believe God has placed this work before us. While we are aware of the challenges facing Camp Mack, we are encouraged by the support we've received from so many of you. Celebrating a "Century of Sanctuary" is no small thing but a witness to the Holy Spirit pressing on through the Body of Christ. Diversifying our offerings and positioning ourselves for agility will require us to stretch our resources even further. I am proud of our board and our staff—of their creativity, faith, and collaboration. Together, we invite you to step out with us--in work and in play—so that Camp Mack may continue to welcome all who seek sanctuary on our shores.

Alleluia! Christ is risen!

The Lord is risen indeed! Alleluia!

Kimberly R. Gray

Kimberly R. Gray Indiana Camp Board Chair

## FROM THE EXECUTIVE DIRECTOR



"Just then Jesus spoke to them, 'Be encouraged! It's me. Don't be afraid."

Matthew 14:27 (CEB)

Dear Friends of Camp Mack,

This past year has been an exciting one with much to celebrate. **Our community outreach** through programs with the Wawasee Community School District and the Warsaw Community Schools **thrives** as our overall **outdoor education program grows**. The Indiana Camp Board adopted a **new ten-year master facility plan** with exciting opportunities for improving and growing our capacity to serve all people. **Children and adults continue to find connections** with God and each other **as well as sanctuary** in this holy place.

Yet, **2024** was not a good year for us financially. We were not able to meet operational goals for our camp-sponsored programs and summer camps, and overall giving was lower than expected. At the same time, our income expectations were not met and our expenses increased dramatically in line with the overall economy. This is not unique to Camp Mack, and the entire summer camp community is challenged to respond.

This coming year causes us to **step out to examine new opportunities** for ministry and connection with people whom we have not yet met. While our **core ministry remains summer camp**, we will think about how our mission might lead us to **reach out to new generations and communities** with imagination and creativity.

We must listen to Jesus's words, **Be encouraged! It's me. Don't be afraid**. After all, as the story goes, when we step out in faith, Jesus takes our hands, leading us to safety.

In Christ's love,

Gene Hollenberg, Executive Director

## STEPPING OUT

In Matthew 14, Jesus walked across water toward the boat where the disciples struggled against the wind and the waves. As he approached, Peter asked Jesus to command him to walk on the water too. Jesus responded, "Come," and Peter stepped out. Anxiously, Peter looked away from Jesus toward the wind and the waves, and he began to sink. Jesus took Peter's hand, leading him to the safety of the boat, rebuked the wind, and calmed the water.

Over the past few years, Camp Mack has made a great deal of progress toward goals of expanding our ministries to support children, churches, and communities. Yet it seems, like the disciples in the boat, the closer we get toward the shore, the greater the challenges we face. In response, like Peter, we are stepping out, fixing our eyes on Jesus, trusting that we will be safe and God's plan for our ministry will thrive.

The biggest challenge facing us is to **stabilize our financial position while keeping our core mission**. To address it, we must **reorganize our business plan**, **find new sources of income**, **and develop a broader base of community support**. The Board and staff are committed to these goals as we head into our second century of ministry.

In this coming year, Camp Mack will focus on

- Increasing grant funding for infrastructure improvements.
- Reducing internal and external debt.
- Developing new income streams.

**Camp Mack is stepping out**, trusting God that the plan for this faith community will thrive.



# **CELEBRATIONS**



With the help of our financial supporters and volunteers, 2024 was an exciting year full of accomplishments. We thank God for so many wonderful gifts, especially the **people** who keep this ministry strong.

#### In 2024 we:

- Created and adopted a ten-year master facility plan
- Increased usage of building rental capacity
- Continued **growth** in personal, family, and group retreats
- Raised over \$23,000 to replace the waterfront pavilion roof and repair stonework
- Made improvements to many buildings and structures, including new roofs, stonework, and remodeling
- Grew the outdoor education program, including a full-year after-school program
- Added a fire escape to the south end of Ulrich Lodge
- Operated a school break day camp program
- Hosted the Outdoor Ministries Association—Church of the Brethren Retreat and Conference

# FINANCIAL INFORMATION

Unaudited reports from December 31, 2024





### Summary of Financial Activities†

	2024		2023		2022††
<u>Revenue</u>					
<b>Retreats and Events</b>	\$ 221,073	\$	189,710	\$	186,961
Program Camps	\$ 167,641	\$	168,509	\$	157,368
Partner Camps	\$ 224,134	\$	241,572	\$	201,055
Other Income	\$ 204,269	\$	27,846	\$	33,715
Indiv./Church Gifts	\$ 204,799	\$	336,141	\$	210,731
<b>Fundraising Activity</b>	\$ 23,015	\$	23,193	\$	17,458
Grants		\$	-	\$	5,000
Total Oper. Rev.	\$ 1,044,931	\$	986,971	\$	812,288
Allocated Gifts	\$ 107,035	\$	249,124	\$	20,189
<b>Total Revenue</b>	\$ 1,151,966	\$	1,236,095	\$	832,477
<u>Expenses</u>					
Operations	\$ 795,467	\$	682,120	\$	653,321
Facility/Maint.	\$ 172,947	\$	144,559	\$	148,025
Administration	\$ 166,239	\$	144,559	\$	115,960
Fundraising	\$ 1,406	\$	31	\$	136
Total Expenses	\$ 1,136,059	\$	971,269	\$	917,442
Operational Balance	\$ (91,128)	\$	15,702	\$	(105,154)

<sup>†</sup> The operational balance does not reflect depreciation, endowment funds, or fundraising for capital projects. †† This year includes significant adjustments reflecting post-pandemic losses.

## **Summary of Financial Position**

	2024		2023
Current Assets			
Cash and other assets on hand	\$ 84,294	\$	388,026
Restricted assets	\$ 922,981	\$	854,255
Inventory	\$ 23,878	\$	22,385
Fixed assets	\$ 4,470,379	\$	4,577,377
Total Current Assets	\$ 5,501,532	\$	5,842,043
<u>Liabilities and Equity</u> Current Liabilities			
Payables and Deposits	\$ 43,423	\$	35,991
Funds held in trust	\$ 39,247	\$	25,331
Indebtedness	\$ 483,075	\$	530,746
Total Liabilities	\$ 565,745	\$	592,068
<u>Equity</u>			
Temporarily Restricted Assets	\$ 226,787	\$	225,333
Equity Accounts	\$ 690,599	\$	1,038,034
Opening Balance Equity		\$	-
Retained Earnings	\$ 4,211,940	\$	3,505,320
Net Revenue	\$ (193,539)	\$	481,288
Total Equity	\$ 4,935,787	\$	5,249,975
Total Liabilities and Equity	\$ 5,501,532	\$	5,842,043





## 2024 FINANCIAL CONTRIBUTORS

We are truly thankful for these families and individuals who gave so generously.

Erica & Jeffrey Adler
Dixie Alexander
Lucy & Ordway Allen
Jaime Alvarez
Don & Keri Anderson
Anonymous
Duane & Linda Arnold
Preston Baker



Becky & Paris Ball-Miller DeEtta and Sam Balser

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Michelle & Sam Wysong

Marilyn Yoder Holly & Nick Yoder Tim & Marisa Yoder Marcia & William Young

Ferne Zabezensky

Alan Zerkel





# 2024 CONTRIBUTING CHURCHES, BUSINESSES, AND ORGANIZATIONS

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Lake City Bank Lafavette Church of the Brethren Leesburg Methodist Church Liberty Mills Church of the Brethren Lincolnshire Church of the Brethren Living Faith Church of the Brethren Lower Deer Creek Church of the Brethren Manchester Church of the Brethren Middlebury Church of the Brethren Nappanee Church of the Brethren Nettle Creek Church of the Brethren New Paris Church of the Brethren North Webster Church of the Brethren North Winona Church of the Brethren Northern Indiana District Conference Northview Church of the Brethren Pike Creek Church of the Brethren Pine Creek Church of the Brethren Pipe Creek Church of the Brethren Pleasant Chapel Church of the Brethren Pleasant Dale Church of the Brethren Plymouth Church of the Brethren Portland Church of the Brethren Prince of Peace Church of the Brethren Pro Service Pools Pyrmont Church of the Brethren Rock Run Church of the Brethren Rossville Church of the Brethren

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## **2024 VOLUNTEERS**

Aaron Alexander Ordway Allen Don Anderson Duane Arnold DeEtta Balser Debbie Barrett Robbie Barsoda Jim Bates Jeff Baumann Casey Beasy Dennis Beckner Ruth Ann Bever Oliver Bohannon Peter Bohannon Phil Bohannon Vanessa Bohannon

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Dominick Brown
Hannah Brubaker
Laura Brubaker
Sally Brubaker
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Chad Charlwood
Linda Clemons
Cassidy Conrad

Sarah Bollenbacher

Deb Cook
Clint Coon
Melissa Cooksey
Lori Crain
Nate Crain
Caleb Cullers
Regina Davenport
Elaine Davis

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Amy Eberly-Baumann

Steve Egolf
Torin Eikler
Deb Emans
James Means
Wayne Engdahl
Miriam Erbaugh
Wendy Erbaugh
Taylor Estepp
Jim Farlow
Karen Farlow
Aubrey Ferguson

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# **GIVING OPPORTUNITIES**

There are many ways you can **support the ministry** of Camp Mack.

Donate anytime by mailing a check or by clicking on DONATE at CampMack.org.

Donate your time **volunteering** in the kitchen, counseling campers, or fixing up camp. Volunteers make a lasting impact on Camp Mack and the people who come here.

Be part of a Camp Mack **fundraising event**: the Annual Dinner, Giving Day, and the Camp Mack Festival.

#### **GIVING COMMUNITIES**

Waubee Lake has sustained Camp Mack for generations. **The Waubee Community** recognizes those individuals who contribute on a monthly basis to sustain Camp Mack in all seasons. Automatic giving can be set up through the Camp Mack website or your bank.

The Artesian Well has provided water for many years. **The Artesian Community** recognizes individuals who have included Camp Mack in their planned giving. These gifts help to grow Camp Mack's endowments and fund other special projects.

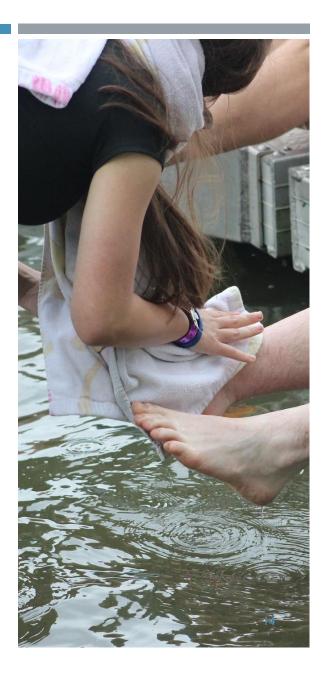
Please send checks to:

Camp Alexander Mack PO Box 158 Milford, IN 46542

#### Give Online:

Campmack.org and click "Donate" in the top right corner

**Connect** with Gene Hollenberg at **gene@campmack.org** or **574-658-4831** to learn more.



# Indiana Camp Board

Kimberly Gray—At-large representative, Chair James Bates—At-large representative, Vice Chair, DeEtta Balser—Board Appointee, Treasurer Lori Crain—At-large representative, Secretary Don Anderson—Northern Indiana representative Dick Fife—South/Central representative Kim Frank—At-large representative Travis Hartman—Northern Indiana representative Kevin Ramer—Northern Indiana representative Katie Seward—South/Central Indiana representative Janet Shoue—South/Central Indiana representative Torin Eikler—Northern Indiana District Executive Minister Laura Stone—South/Central Indiana District Executive Minister





# Camp Mack Staff

Gene Hollenberg, Executive Director Pieter Tramper, Assistant Director/Outdoor Education Director Deanna Beckner, Guest Services Director Vanessa Bohannon, Food Services Director Galen Jay, Facility Director Jessica Kreider, Program Director David Beck, Kitchen Supervisor Hal Browning, Housekeeping Supervisor Cory Charlwood, Assistant Facility Director Rana Bulger, Office Manager Brittany Hartman, Registrar/Accounts Receivable Gregg Ferguson, Kitchen Assistant Lacie Garringer, Social Media Coordinator

## **Our Philosophy**

BELIEVING that the quiet beauty of a natural setting creates a strong sense of the reality of God, we will develop this center in ways that will enhance its use as an environment in which persons are moved into a closer relationship with our God and all of creation.

BELIEVING in our deep connections to all living things, **we will share** that belief so that through our programs and experiential opportunities persons will be challenged to take added responsibility for the human and natural world in which God has placed them.

BELIEVING that the closeness of shared life at this set apart place can provide a model for what it means to be the body of Christ, **we will seek** to involve leaders who themselves earnestly seek to know and share God's love and are able to shape experiences in which that love can be reality for others.

BELIEVING in the God-gifted value of each person, **we will seek** ways to help persons value themselves and to discover and develop their own skills. We will provide quality Christian education, including serious Bible study, encouraging them to hear the call to a deepened faith and discipleship to Jesus Christ.

BELIEVING in the shared ministry of the church, **we will nurture** strong relationships with congregations, districts, the denomination, and ecumenical groups. We will also seek to help persons of all ages understand and internalize the values of the church, attempting to strengthen their ties to local churches and encouraging a greater sense of identity with the Church of the Brethren and believers everywhere.

PO Box 158
1113 E. Camp Mack Rd.
Milford, IN 46542

574-658-4831 CampMack.org

**Vision:** To be a sanctuary where all who are served find a safe and inclusive environment where they can learn of Christ, renew their spirit, and experience God.



**Mission**: Camp Alexander Mack provides a sanctuary where all people are welcomed to connect with God, experience creation, and build Christian community.